

**KDBB, KFMO**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2009 - September 30, 2011**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
News Anchor	2-5, 7	2
News Anchor	1, 3-5, 7	1
Account Executives (s)	3-7	6

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Center 2360 Hampton Ave. st. louis, Missouri 63139 Phone : 314-647-8181 Email : Fax : Shaun Streeter	N	1
2	KFMO Website	N	1
3	Mineral Area College P.O. Box 1000 Park Hills , Missouri 63601 Phone : 573-518-2251 Email : kneff@mineralarea.edu Fax : 1--- Kathryn Neff	N	0
4	Missouri Broadcasters Association P.O. Box 10445 Jefferson City, Missouri 65110-4445 Phone : 573-636-6692 Email : Mandi@mbaweb.org Fax : 1--- Mandi Heiland	N	0
5	Missouri Career Center 403 Parkway Drive Park Hills, Missouri 63601 Phone : 573-518-2431 Email : gladysfrazier@ded.mo.gov Fax : 1--- Gladys Frazier	N	0
6	Station Website Kelly Valle	N	1
7	Unitec Career Center 7163 Raider Rd Bonne Terre, Missouri 63628 Phone : 573-358-2271 Email : Lkekec@ncsd.k12.mo.us Fax : 1--- Larry Kekec	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>3</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	10/1/2009	Participation in scholarship programs	Missouri Broadcasters Association Foundation Internship program- KFMO and KDBB ran a series of radio announcements to inform students of program details and availability of applications.	2		1.00
2	4/9/2010	Co Sponsoring Job Fair	Full participation in job fair in which over 200 individuals attended, and over 40 businesses and industries set up booths for potential employment. MKS Broadcasting brought station material as well as applications, and MBA scholarship and intern applications.	2		1.00
3	10/1/2010	Participation in scholarship programs	Missouri Broadcasters Associations Foundation Scholarship program. KFMO - KDBB ran a series of radio ads to publicize the program and to assist in distribution of brochures and applications for the program at the station studios.	2		1.00
4	10/1/2010	Participation in scholarship programs	On air promotions, detailing the Missouri Broadcasters Association Foundation Scholarship Program. Also have brochures, information and applications readily available in the Office.	2		1.00
5	10/1/2010	Participation in scholarship programs	Running commercials on air giving information on the Missouri Broadcasters Internship Support Program.	2		1.00
6	3/24/2011	Co Sponsoring Job Fair	MKS Broadcasting participated in a job fair at Jefferson College in Hillsboro. Talked to approx. 45 people about choosing radio as their career path. Talked about opportunities offered by the Missouri Broadcasters Association Foundation for broadcast internships. We also handed out brochures for the program.	2	AM Program Director Account Executive	1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>6.00</b>